

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S2	2	("20020072971").PN.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/11/07 15:15
S3	2	("20020116258").PN.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/11/06 16:56
S5	2	("20030014304").PN.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/11/07 17:23
S6	2	("20030023481").PN.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/11/06 16:57
S7	2	("20030074252").PN.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/11/07 15:43
S8	16459	(television or tv or tv adj set) same advertis\$7	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/06 16:59
S10	1296	(television or tv or tv adj set) same advertis\$7 and 705/14.ccls. and (ad<="20030717" or pd<="20030717")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 10:04
S12	3160	(manag\$3 or manage\$4) adj advertis\$7 (television or tv or tv adj set) and (ad<="20030717" or pd<="20030717") and 705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 10:07
S13	4005	(manag\$3 or manage\$4) near advertis\$7 (television or tv or tv adj set) and (ad<="20030717" or pd<="20030717") and 705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 10:07
S18	1	(manag\$3 or manage\$4) adj advertis\$7 same (television or tv or tv adj set) same (advertis\$6 adj inventory or advertis\$6 adj slot) same (survey or psychographic or demographic or pric\$3) and (ad<="20030717" or pd<="20030717")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 10:19
S19	32	(television or tv or tv adj set) same (advertis\$6 adj inventory or advertis\$6 adj slot) same (survey or psychographic or demographic or pric\$3) and (ad<="20030717" or pd<="20030717")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 11:15
S20	11	(television or tv or tv adj set) same (advertis\$6 adj inventory or advertis\$6 adj slot) same (survey or psychographic or demographic or pric\$3) and (ad<="20030717" or pd<="20030717") and (cells or matrix)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 11:27

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S21	11	(television or tv or tv adj set) same (advertis\$6 adj inventory or advertis\$6 adj slot) same (survey or psychographic or demographic or pric\$3) and (cells or matrix)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 11:36
S22	1	("7136871").PN.	USPAT; USOCR	OR	OFF	2007/11/07 11:36
S24	23	("20020049968" "20020069407" "20020078444" "20020104083" "20020128904" "20030074252" "20030093792" "20030101454" "20030130887" "20040078809" "20050235318" "5721827" "5825876" "5920700" "5999912" "6012984" "6029176" "6134532" "6141010" "6144944" "6286005" "6526438" "6813775").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2007/11/07 11:45
S25	9	(cells or matrix) near (advertis\$6) same (television or tv or tv adj set)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 13:35
S26	1	(cells or matrix) near (stor\$3) near (advertis\$6) same (television or tv or tv adj set)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 15:24
S27	113	(cells or matrix) same (stor\$3) same (advertis\$6) same (television or tv or tv adj set)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 13:49
S28	23	("20020049968" "20020069407" "20020078444" "20020104083" "20020128904" "20030074252" "20030093792" "20030101454" "20030130887" "20040078809" "20050235318" "5721827" "5825876" "5920700" "5999912" "6012984" "6029176" "6134532" "6141010" "6144944" "6286005" "6526438" "6813775").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2007/11/07 14:43
S30	72	classif\$4 adj advertis\$6 same(television or tv or tv adj.set)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 15:17
S31	28	advertis\$6 adj inventory same (television or tv adj set or tv)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 15:25
S32	170	target adj advertis\$6 same (television or tv adj set or tv)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/11/07 15:44
S34	6	manag\$3 adj (television or tv or tv adj set) adj advertis\$6	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/11/07 16:00
S35	27	(television or tv or tv adj set)same(advertis\$6 or promotion) near (manag\$3 or administrat\$3) and "725"/\$.ccis.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 17:34
S36	39	advertis\$6 adj inventory and "725"/\$.ccis.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/07 17:35

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S37	5	(television or tv) and (advertis\$7 or promot\$3) and (advertis\$7 adj inventory or promot\$3 adj inventory) and (advertis\$7 adj pric\$3 or promot\$3 adj pric\$3) and inventory and (viewer or customer or user or television) adj information	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 16:59
S38	4466	(television or tv) and (advertis\$7 or promot\$3) and "725"/\$.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 17:00
S39	137	(television or tv) and (advertis\$7 or promot\$3) and "725"/38.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 17:08
S40	2970	(television or tv) same (advertis\$7 or promot\$3) and "725"/\$.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 17:00
S41	331	(advertis\$7 adj inventory or promotion adj inventory)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 17:09
S42	313	(advertis\$7 adj inventory or promot\$3 adj inventory) same (advertis\$7 or promotion)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 17:10
S43	92	(advertis\$7 adj inventory or promot\$3 adj inventory) same (advertis\$7 or promotion) same (manag\$3 or manag\$2 or regulat\$3 or supervis\$3 or supervis\$2)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 17:19
S44	28	(television or tv) same (advertis\$6 adj inventory)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/07 17:19
S45	52	(tv adj advertis\$7 or television adj advertis\$7) and (manag\$3 adj inventory or manag\$2 or inventory) and (pric\$3 adj advertis\$7 or cost adj advertis\$7) and (@pd<"20030717" or @ad<"20030717")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/10 17:06
S46	1	(tv adj advertis\$7 or television adj advertis\$7) and (manag\$3 adj inventory or manag\$2 or inventory) and (pric\$3 adj advertis\$7 or cost adj advertis\$7) and (chanel) and (viewer adj information or television adj viewer adj information) and (@pd<"20030717" or @ad<"20030717")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/10 16:45
S47	323	webtv adj networks adj inc.as.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/10 17:06
S48	326	webtv.as.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/10 17:07

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S49	0	zigmond-daniel.in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/10 17:07
S50	137	zigmond.in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/10 17:07
S51	31	survey near television	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/12/11 17:49
S53	2	("2002/0083444").URPN.	USPAT	OR	OFF	2007/12/12 09:27